

GRAVITY MEDIA

GOOD THINGS... SMALL PACKAGES

GLOBECAM
SPECIALTY
CAMERAS
AUSTRALIA

GLOBECAM SPECIALTY CAMERAS

Gravity Media's Globecam specialty camera unit is renowned for creating ground-breaking, high-definition digital miniature live broadcast devices that have entertained viewers all over the world with footage captured from exciting new angles and perspectives.

Globecam is behind a number of world-first innovations, including the NetCam tennis solution, which has been used at all four Grand Slams since its launch in 2018, and the Live JockeyCam, which has been beaming horse racing images around Australia since 2019.

Globecam sporting applications span tennis, cricket, rugby, motorsport, cycling, horse racing, golf, athletics and sailing. The unique broadcasting experience and qualities provided by Globecam's cameras and engineers allow premium global brands to broadcast live events like never before. And if the solution for your project doesn't exist yet, we will create it.



The Gravity Media team builds these devices from the ground up, using CAD to design how each will function, and then using 3D printing to create the moulds for the housing. Circuit boards, lenses, transmitters, military-grade rx kits – all are acquired in component form, and heavily customised to our own specifications.

Our development roadmap for miniature cameras is taking them beyond anything currently offered globally, putting our clients ahead of the pack when it comes to capturing even more exciting sound and vision for their viewers. Whether wearable, moveable or mountable, we find a way. Where we go next is up to you.

Our Globecam unit creates these devices purely for our own engineers to operate on behalf of our clients, meaning we don't manufacture anything for sale. The result is a range of unique, market-leading solutions that give our clients the edge.



GLOBECAM SOLUTIONS



REFCAM/UMPIRECAM

Now used on all continents. Lightweight camera mounted on head gear or chest vest for referee/umpire point-of-view broadcasting, with highly advanced stabilisation capabilities.



LIVE JOCKEYCAM

Debuted live in Melbourne, Sydney and the Gold Coast in 2019. Allows jockeys to wear cameras transmitting live during marquee races.



MOTOR RACING

Cameras mounted on and in vehicles for premium motor racing events at home and abroad, including the Macau Grand Prix.



NETCAM

World-first at all Grand Slams since 2018, WTA Finals and Tokyo 2020. Unique net mounting, allowing twin cameras to give views towards each player from the centre of the court.



HELMETCAM

The compact and lightweight HelmetCam allows viewers to witness live and in HD the power of world-class bowlers and batsmen as they interact on the field of play.



RF (RADIO FREQUENCY) LINKS

Live transmission capabilities, to transport production camera signals on remote location events. Transmissions from helicopters, motorcycles and towers bring thrilling perspectives to cycling, yachting and marathons.

RECENT WORK

SUPERCARS CHAMPIONSHIP

In one of the world's most exciting partnerships between a motor racing series and a media production partner, Gravity Media has been working with Supercars Australia for over a decade, developing a bespoke camera platform to showcase the in-car action. With up to four cameras in each vehicle, the package has comprised fixed cameras for the driver, pan/tilt heads for in-cabin shots, panning heads for roofs and rear-facing footage. Innovations in 2021 have included cameras on the side of the driver door, facing forward and back; and a camera in the badge on the front grille.

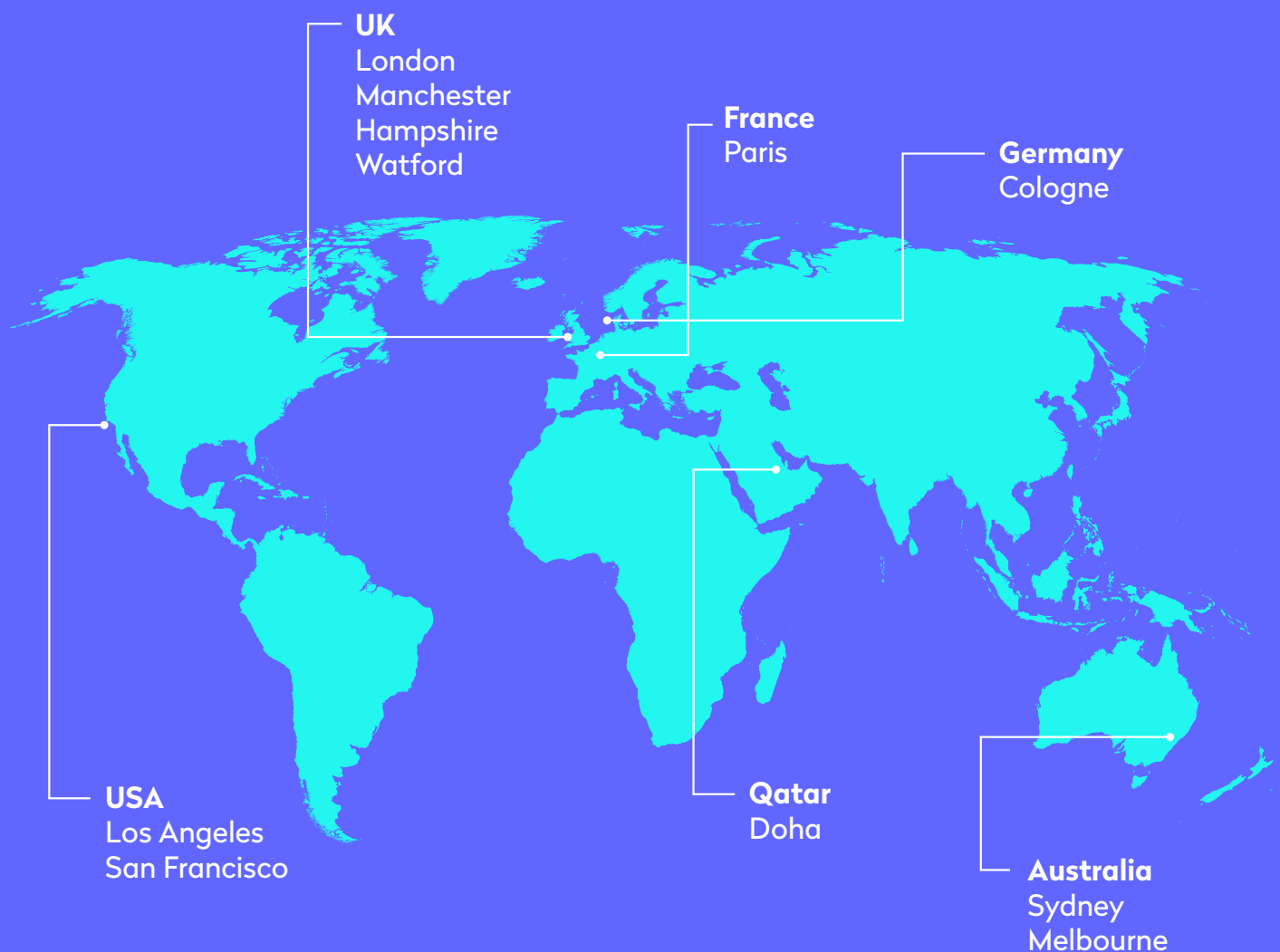


ABOUT GRAVITY MEDIA

Gravity Media is a leading global provider of live broadcast facilities and production services. We supply production, programming and content services for every broadcast need, working with content owners, creators and distributors. With people and facilities worldwide, we take pride in truly understanding our clients' needs, offering cost-effective solutions that harness the best of the latest technologies.

We have a proud reputation for continuous editorial creativity, alongside deep technical expertise and flawless execution. Contact us today to see how we can help with your next production.

GET IN TOUCH



**2A Westall Road
Clayton
VIC 3168
AUSTRALIA**

**+61 2 9313 3100
enquiries@gravitymedia.com
gravitymedia.com**

